

Subject: 2018 Downtown Guide
From: Michael Lamb <Michael@downtownnews.com>
Date: 07/07/2017 02:57 PM
To: Michael Filson <MFilson@downtownla.com>

Hello Michael

I was hoping to speak with you about renewing your ad in this year's annual glossy Downtown Guide.
The prices are all the same but we are publishing on October 30, 2017, which is a month later than normal.

Our 2018 Guide will publish on October 30th and feature the most comprehensive information available on Downtown L.A.

- 110,000 total circulation
- 40,000 copies out on Oct. 30th with the L.A. Downtown News
- Distributed at: residential and commercial buildings, news racks, restaurants, bars, local retailers and select conventions.
- 70,000 copies distributed throughout the year to more than 350 different locations
- Hotel concierges, Downtown Center BID ambassadors and welcome bags, Convention and Visitors Bureau mailings and information centers
- Online <http://ladowntownnews.com> for one year

Space deadline is 8/31/17
Artwork deadline is 10/13/17

Here is a link to last year's issue: https://issuu.com/ladtn/docs/dtg17_issue

Attached is our current media kit.

Let me know if you are back on board and I will send you a reservation form.

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— Attachments: —

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2.7 MB